

## Ventas por Marcas -Unidades-

| Hasta.....             | 31-Oct-13            | 31-Oct-12            | Incremento   |
|------------------------|----------------------|----------------------|--------------|
| MARCAS                 | Unidades             | Unidades             | %            |
| BRANIFF (cig)          | 251.121.130          | 259.252.980          | -3,14%       |
| COBURN (cig)           | 240.975.511          | 273.374.970          | -11,85%      |
| CALYPSO (cig)          | 137.979.215          | 124.250.086          | 11,05%       |
| AMIGOS (cig)           | 130.549.991          | 111.088.380          | 17,52%       |
| DUCADOS (cig)          | 126.093.280          | 35.576.730           | 254,43%      |
| ROLL'S (cig)           | 104.680.141          | 107.128.872          | -2,29%       |
| FARIAS (cig)           | 96.811.528           | 100.326.340          | -3,50%       |
| BULLBRAND (cig)        | 75.650.050           | 56.004.228           | 35,08%       |
| SILVERADO (cig)        | 72.597.600           | 78.910.400           | -8,00%       |
| CALYPSO                | 60.553.657           | 64.856.988           | -6,64%       |
| HENRI WINTERMANS (cig) | 54.203.175           | 52.783.972           | 2,69%        |
| AL CAPONE (cig)        | 44.585.622           | 38.674.460           | 15,28%       |
| PANTER (cig)           | 42.651.512           | 40.127.595           | 6,29%        |
| L&M (cig)              | 40.421.309           | 48.403.254           | -16,49%      |
| AGIO (cig)             | 32.313.815           | 34.169.125           | -5,43%       |
| REX (cig)              | 32.228.140           | 35.265.790           | -8,61%       |
| SALSA (cig)            | 31.781.350           | 32.766.400           | -3,01%       |
| VEGAFINA (cig)         | 27.315.247           | 29.650.817           | -7,88%       |
| LA PAZ (cig)           | 22.503.518           | 22.163.795           | 1,53%        |
| BRAVO (cig)            | 22.211.520           | 21.577.760           | 2,94%        |
| TRABUCOS               | 21.217.312           | 20.048.328           | 5,83%        |
| EL GUAJIRO             | 20.885.773           | 21.761.331           | -4,02%       |
| CLUBMASTER (cig)       | 19.594.880           | 20.138.422           | -2,70%       |
| BREAK (cig)            | 19.465.060           | -                    | -            |
| LA DALIA               | 18.716.618           | 20.839.680           | -10,19%      |
| CALISTO (cig)          | 16.443.520           | 6.663.900            | 146,76%      |
| JOCKEY (cig)           | 14.813.865           | -                    | -            |
| FARIAS                 | 14.601.630           | 18.849.463           | -22,54%      |
| DUX                    | 12.156.698           | 14.649.320           | -17,02%      |
| NEOS (cig)             | 11.673.225           | 13.155.225           | -11,27%      |
| VICTORIA (cig)         | 11.237.204           | 6.896.477            | 62,94%       |
| CANDLELIGHT (cig)      | 10.582.771           | 14.186.430           | -25,40%      |
| DANNEMANN MOODS (cig)  | 8.740.104            | 8.320.356            | 5,04%        |
| ENTREFINOS (cig)       | 7.090.120            | 7.562.420            | -6,25%       |
| CORONAS (cig)          | 6.228.400            | 425.600              | 1363,44%     |
| MINI DAVIDOFF (cig)    | 6.187.170            | 7.034.510            | -12,05%      |
| MONTECRISTO            | 5.874.949            | 5.385.183            | 9,09%        |
| PUNCH (cig)            | 4.931.560            | 4.920.220            | 0,23%        |
| ISLEÑOS                | 4.899.108            | 4.887.293            | 0,24%        |
| CUBERO (cig)           | 4.634.130            | 5.248.050            | -11,70%      |
| MONTE NEGRO            | 4.560.559            | 3.092.904            | 47,45%       |
| TRABUCOS (cig)         | 4.456.980            | 4.363.502            | 2,14%        |
| ALVARO                 | 3.677.219            | 4.027.621            | -8,70%       |
| RESTO MARCAS           | 69.401.829           | 89.816.919           | -22,73%      |
| <b>Totales</b>         | <b>1.969.297.995</b> | <b>1.868.626.096</b> | <b>5,39%</b> |